

bmK

baby, maternity & kids

••• world

Universe full of love and joy!



The Happy Nest!

25-26-27 July 2025

Pragati Maidan,
New Delhi



BMK World

An International B2B Show with B2C Connect

Precious Cargo!

The Indian maternity product market was valued over USD 1.75 billion two years ago. The pregnancy care products market size is expected to reach USD 2.7 billion by 2029, indicating rising demand for high-quality products.



Carry ons and tag alongs!

India's baby stroller market size is expected to reach USD 280 million by 2029 owing to a rapidly growing working population and market penetration of baby care brands in India.



Up Close and Personal!

Maternity fashion is becoming more inclusive, stylish and comfortable with emphasis on promoting body positivity. Expectant mothers are also more environmentally conscious and prefer products that align with their values.



A perfect start!

Being in high demand, organic foods are a significant trend in the infant food industry. Valued at around USD 300 million in 2022 India's organic foods market is expected to nearly double by the end of the decade.



Its good news all along the way!

The emphasis on maternal nutrition has led to an increased demand for prenatal and postnatal nutritional supplements. Brands are introducing innovative and targeted formulations to meet the specific needs of expectant and new mothers.





Opportunities Await!

As a premier sourcing destination dedicated to the joys of motherhood, prenatal and postnatal care, holistic parenting and the early childhood years, Baby, Maternity & Kids World is the ideal venue for suppliers and buyers to connect. Discover what's in store for our opening event!

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Business Boomers

Pregnancy & Baby Care
Toys, Educational Products & Souvenirs
Baby & Children Wear & Accessories
Maternity Apparel & Innerwear
Pre & Post-natal Support Products
Carriages, Bedding & Furniture
Nursery, Play Area and Room Decor
Wellness & Beauty
Food & Nutrition
Guidance & Services



Visitors

CONSUMERS

BRAND OWNERS

RETAILERS

E-COMMERCE

KINDERGARTENS

SCHOOLS

MERCHANDISERS

CONSULTANTS

Exhibitors

MANUFACTURERS

IMPORTERS

TRADERS

GLOBAL BRANDS

DESIGNERS

SERVICE PROVIDERS

Nesting Ground

*for
new ideas*



International Pavilion

Find the new, the exciting and the best from across the world. Catering to the many product and market segments, a variety of companies and brands from across the globe will participate, looking to explore and expand in the vast India market through new sales channels and partnerships.

Expect them all

Retailers, E-tailers, Large Format Stores, Institutions, Volume Buyers and Direct Consumers



Extensive
Publicity &
Promotions

Branding

One-to-One

Telecalling

Brochure Mailing

Advertisements

Hoardings

Promotions

Road Shows

Social Media Buzz

Radio Spots

EDM Campaign

Invitations

Baby, Maternity & Kids World is an exclusive opportunity for manufacturers from India and across the globe, buyers, trade visitors and consumers, to explore business as well as retail opportunities. This is a show replete with resources, innovations, ideas, inspiration and plenty of experiences & opportunities. This is where you can showcase your products and services to a diverse audience and connect with the largest gathering of decision-makers. If you are in the business of products related to maternity and the wonder years that follow; are a manufacturer, exporter, wholesaler, importer, retailer, brand owner, trader, designer, merchandiser, innovator or educator, this show is **Your universe full of love and Joy!**



BMK World's Collateral Events & Building Blocks



Seminars and
Panel Discussion Circle



New Products
Springboard



Ramp-Romp
The BMK Show



Yoga-Pilates
Episodes



Super Sampling
Demos & Trials



Foodology
Masterclasses

Location: **New Delhi** is at the center of the most progressive National Capital Region of India. The region is the hub and pulse of Progressive India.



Venue: **Pragati Maidan** is India's premier destination for hosting national and international events, located **in the Heart of Delhi**. It offers state-of-the-art facilities and provides a multi-purpose tourism experience with its prime location, convenient transportation, and diverse commercial facilities.

Organiser:

Advaita
World Expositions 

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Promoters of Advaita World Expositions carry 25 years of experience in curating and organizing segment specific shows that successfully bridge the gap between buyers & sellers and help expand the market size through continuous engagement, improvement and innovation. Extensive product range, quality display, rich features and conveniences, coupled with uncompromised publicity & promotions - through all available channels and media, ensures optimal traffic of quality visitors.

 C-17, 1st Floor, DDA Sheds, Okhla Phase I, New Delhi-110020, India

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    [bmkworl](https://www.bmkworl.com)

Know More to Exhibit



Scan QR Code
or visit website to Register



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PRODUCT CATEGORIES

Pregnancy & Baby Care

Ovulation Kits & Calendars
Pregnancy Testing Kits
Baby Feeding Products
Teethers / Pacifiers
Baby & Toddler Bathing Products
Diapers / Wipes
Weaning Sets and Tableware
Baby Proofing Guards/Protectors
Baby Safety Equipment
Baby Monitors and Camera Systems
Sterilizers /Nebulizers
Antenatal Books & Kits

Toys, Educational Products & Souvenirs

Baby / Toddler Toys / Games
Pram Mobiles & Toys
Crib Accessories
Puppets
Wooden Toys
Building Blocks / Puzzles
Doll Houses & Pretend Play
DIY Products
Dolls & Plush Toys
Electronic /Acoustic Toys / Games
Festive & Seasonal Toys
Inflatable Toys / Bath Tubs
Outdoor Toys
Outdoor Recreation Equipment
Ride-on Toys
Remote Control / Digital Toys
Sports Toys
Scooters /Bikes/Cycles
Gifts & Souvenirs
Celebrations & Gifting
Stationary / Learning Tools
Special Needs Children's Aids

Books & Audio-Visual Products
Kindergarten Supplies

Baby & Children Wear & Accessories

Infant / Toddler Clothing
Blankets / Covers/Swaddles
Children's Clothing
Children's Footwear
Baby Care Textiles - Burp Cloths, Napkins, Muslin Squares, etc.
Organic & Natural Clothing
Hats/Caps
Accessories like Hair Clips, Head Bands, etc.
Babies and Toddlers Costume Jewellery
Party Wear & Costumes

Maternity Apparel & Innerwear

Maternity Clothing & Accessories
Maternity Innerwear / Hosiery
Maternity Girdles
Nursing Shawls
Baby Slings
Announcement/Celebratory Apparel
Diaper Bags / Travel Bags
New Mom Chic (practical, versatile, stylish)

Pre & Post-natal Support Products

Pregnancy Pillows / Nursing Pillows
Pregnancy Tapes/Belly Tapes
Maternity Belts & Postpartum Wraps
Compression Socks
Maternity & Nursing Bras and Tops
Healing Gels, Maternity Pads, etc.
Nursing Pads
Breast Pumps
Pelvic Floor Exercise Tools
Orthopedic Accessories

more categories overleaf...

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Perineal Care Products
Postpartum Recovery Kits
New Mom Curated Kits

Baby Carriages, Bedding & Furniture

Prams / Buggies / Strollers
Carrier Systems / Travel Accessories
Car Seats
Bassinets / Baskets
Bedding (Cribs / Cradles)
Bouncers / Walkers
Maternal Mattress / Bedding
Baby and Children's Bedding
Towels & Sheets
Activity/ Play Mats
Baby Cots & Beds / Junior Beds
Diapering & Nappy Changing Tables
Feeding Chairs
High Chairs / Infant Seats
Toilet Training Products
Children Furniture / Accessories

Children's Play Area and Room Decor

Nursery Furniture / Decorations
Room Decor / Theme Accessories
Picture /Frames / Wall Hangings
Window / Wall Décor
Sensory Rich Accessories for Children's Rooms
Table & Chair Sets
Study Desks
Accessories for Learning Spaces
Mats & Rugs

Wellness & Beauty

Health & Hygiene Products
Beauty Products/Cosmetics for Moms and Moms to be
Cosmetics / Massage Creams
Bath & Skin Care Products
Babies' & Children's Skin Care Products
Nail/ Oral/ Ear & Nose Care
Baby Grooming Kits
Aromatherapy & Wellness Oils/Products
Maternity Yoga & Exercise Items
Hygiene/ Disinfection Products
FMCG - Utensils & Laundry Cleaning Products

Food & Nutrition

Health Care Products
Baby Formula Milk /Food
Organic Products
Organic Health Care Products
Medicines / Supplements /Nutraceuticals
Milk Products
Nutritional Products
Food Storage/ Food Warmers

Guidance & Services

Product Certifying Organizations
Design Consultancy Services
Research / Testing Organizations
Speciality Clinics & Professionals
Fertility Experts
Cord blood banking and Egg Freezing
Counselling for Moms-to-be/New Moms
Associations and Support Groups
Educational Institutions
Banks for Kids Investments and Insurance

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